

Sidney Namey

Art Director, Senior Graphic Designer

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Pittsburgh, Pennsylvania

EXPERIENCE

Everytown for Gun Safety

Senior Graphic Designer

January 2025 – Present

- ★ Art Direction and styling for campaign photoshoots
- ★ Design digital and physical assets for national campaigns across multiple sub-brands
- ★ Design merchandise and print materials, coordinate orders with production partners
- ★ Respond quickly to breaking news and design fast-moving campaign assets during high-stakes cultural moments
- ★ Onboard the organization to Canva, empowering staff and volunteers across the country to create on-brand materials
- ★ Lead creative workshops to document processes and share knowledge across the team

Graphic Designer July 2022 – January 2025

Junior Graphic Designer: September 2020 – July 2022

Graphic Design Intern: October 2019 – September 2020

Freeport PA Pride

Creative Director, Board Secretary

May 2024 – Present

- ★ Created visual identity and maintain brand integrity
- ★ Sole designer of content for social media, email, and print
- ★ Event photography, decoration, and planning
- ★ Coordinate meetings, manage internal and external communications, handle event planning logistics

Freelance Graphic Designer

2018 – 2022

- ★ Clients: TFC Cornerstone, Long Island City Artists, Ben's Tours
- ★ Deliverables: Brand identity, email campaign design, website design, poster design, social media design

EDUCATION

Pratt Institute

Brooklyn, New York

Bachelor of Fine Arts,
Communications Design

2016 – 2020

SKILLS

Art direction

Graphic design

Set decoration and product styling

Visual and organizational systems

Brand identity design

Photo retouching

Illustration and printmaking

AWARDS

Anthem Award 2025 Bronze

Wear Orange Campaign,
Everytown for Gun Safety

Anthem Award 2024 Gold

Gun Sense University,
Everytown for Gun Safety

Anthem Award 2024 Silver

Students Demand Action
Rebrand, Everytown for Gun Safety

Live Nation Pollstar Award 2023 Brand Partnership/Live Campaign of the Year

Harry Styles Love on Tour x
Everytown for Gun Safety