Sidney Namey

Art Director, Senior Graphic Designer

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Pittsburgh, Pennsylvania

EXPERIENCE

Everytown for Gun Safety
Senior Graphic Designer

January 2025 – Present

- ★ Art Direction and styling for campaign photoshoots
- ★ Design digital and physical assets for national campaigns across multiple brand identities
- ★ Design merchandise and print materials and coordinate production logistics
- ★ Respond quickly to breaking news and quickly design impactful campaign assets during crucial moments
- ★ Lead creative workshops to document processes, gather inspiration, and share knowledge across the team
- ★ Spearheaded Canva implementation, empowering dozens of staff and millions of volunteers nationwide to create on-brand materials

Graphic Designer: July 2022 – January 2025
Junior Graphic Designer: September 2020 – July 2022
Graphic Design Intern: October 2019 – September 2020

Freeport PA Pride
Creative Director, Board Secretary

May 2024 – Present

- ★ Created visual identity
- ★ Design content for social media, email, and print
- ★ Event photography, decoration, and planning
- ★ Coordinate meetings, manage internal and external communications, handle event planning logistics

Freelance Graphic Designer

2018 – 2022

- ★ Clients: TFC Cornerstone, Long Island City Artists, Ben's Tours
- ★ Deliverables: Brand identity, email campaign design, website design, poster design, social media design

EDUCATION

Pratt Institute
Brooklyn, New York

Bachelor of Fine Arts,
Communications Design
2016 – 2020

SKILLS

Art direction

Graphic design

Set decoration and product styling

Visual and organizational systems

Brand identity design

Photo retouching

Illustration and printmaking

AWARDS

Anthem Award 2025 Bronze
Wear Orange Campaign,
Everytown for Gun Safety

Anthem Award 2024 Gold
Gun Sense University,
Everytown for Gun Safety

Anthem Award 2024 Silver
Students Demand Action
Rebrand, Everytown for Gun Safety

Live Nation Pollstar Award 2023 Brand Partnership/Live Campaign of the Year
Harry Styles Love on Tour x
Everytown for Gun Safety